Dana Ballasy
Product Designer

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I'm a product designer with a passion for merging thoughtful UX patterns with strong visual designs. I'm currently based in Brooklyn, but being born and raised in Philly, I probably still have some cheesesteak grease running though my veins.

Experience

WeWork

Product Design Lead
JUN 2020 – PRESENT

Senior Product Designer
APR 2019 – JUN 2020

Vayner Media

Freelance Web Designer
FEB 2019 – MAR 2019

Wondersauce

Design Director
DEC 2016 – JAN 2019

Senior Designer
JUN 2016 – DEC 2016

Designer
APR 2015 – JUN 2016

Your Majesty

Designer
JAN 2014 – MAR 2015

Design Squire
JUL 2013 – JAN 2014

Temple University International Affairs

Designer
SEP 2012 – JUL 2013

Bluecadet Interactive

Design Intern
MAY 2012 – JAN 2013

Skills

Design

Personas, Prototyping, Strategy, Systems Thinking, User Testing, UX/UI, Web Accessibility, Wireframing, Workshops

Tools

Abstract, Adobe Creative Suite, Basecamp, Google Docs, InVision, Jira, Sketch, Keynote, Microsoft Office, Principle, Trello, Zeplin

Languages

HTML, CSS

Education

Tyler School of Art, Temple University

BFA in Graphic & Interactive Design
2009 – 2013

Temple University, Rome

Graphic Design Collaborative Workshop
SUMMER 2011

Recognition

Awwwards & CSS Awards Site of the Day

Condé Nast Recap

The Young Ones Perception vs. Reality Talk

Panelist

One Show Print Competition

Awarded One Club Bronze Pencil